# **HIRAM ZUNIGA**

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hirambigdata.com

#### **EDUCATION**

CETYS University 2022 - 2026

## Computer Science - Relevant Coursework.

Data Structures, Machine Learning, Evolutionary Computation , Databases , Image Processing, Object Oriented Programming, Parallel Computing, Analysis of algorithms, Probability and statistics

# **WORK EXPERIENCE**

## **I3PL (Cross-Border Logistic Solutions)**

## March 2025 - September 2025

#### **Data Analyst**

- Avoided direct costs by reducing >2-hour container dwell through live milestone visibility and proactive alerts preventing avoidable charges and keeping loads on schedule through PowerBi dashboards.
- 80% less manual work by automating daily reporting (Python + scheduled flows), freeing the team for analysis.
- Fewer errors by standardizing multi-API data and publishing company-wide reports in SharePoint.
- Higher data quality & less rework by launching a Power Apps solution for operator/import/export capture, replacing ad-hoc spreadsheets.
- Owned Power BI end-to-end: data modeling, visual design, deployment, performance tuning, and ongoing maintenance.

## **ACADEMIC EXPERIENCE**

## Winter Abroad Yonsei Big Data Analysis

#### Student - December 2023 - January 2024, Seoul, South Korea.

Studied a course for big data analysis at Yonsei University, Korea.

 $Learned\ the\ core\ fundamentals\ of\ Hadoop,\ HiveQL,\ Tableau,\ Excel\ to\ interpret\ big\ data\ and\ PowerBi\ visualization.$ 

Learned to interact and be in a multicultural space from people all around the world.

#### **CETYS University Annual Engineering Expo**

## Developer - September 2023 - December 2023 - December 2024 - June 2025, Tijuana, B.C.

Worked with my team developing a web interface connected to an Oracle data system

Made a database from scratch with Oracle.

Played a role as a developer in a project involving image scaling using python.

Worked with task delegation, timelines and showed teamwork to be able to present a good project.

#### California State Los Angeles

## Augmented Al for Thematic Analysis Capstone - August 2025 - Present - Los Angeles, CA (Remote)

Building an end-to-end NLP pipeline: SentenceTransformers embeddings - UMAP reduction - Clustering- Optuna for Hyperparameter optimization.

Designing LLM-assisted labeling & summarization: prompting labels, controlling granularity (hierarchical label tree)

Delivering a decision-support tool that ingests interviews/reviews and outputs a theme map, prioritized insights with labels

# **PROJECTS**

# NASA SPACE APPS HACKATHON

## 1st Place - OCT 2025, Tijuana, B.C

Building ExoVision: interactive learning + ML toolkit for exoplanet detection — Live demo:

## https://exovision.streamlit.app

Designing an end-to-end DS pipeline (data prep - training/validation - inference), comparing 6 ML classifiers for best accuracy. Shipping a public Streamlit app. (100+ participants; <48 hours).

# **AWS tool - Message Router**

#### AWS Mentorship - August 2025 - Present

Building an event-driven pipeline for messages which includes different services (EventBridge, SNS, SQS, Lambda,

Step Functions, DynamoDB, S3, RDS), with DLQs, retries, and X-Ray/CloudWatch observability.

Extending the platform with Bedrock (GenAl summary of the message) and OpenSearch.

### **GEAR WEB3 REGIONAL HACKATHON**

# 2nd Place - JUNE 2023, Ensenada, B.C

Won 2nd place and 1000dllrs in a 24-hour regional Gear Hackathon with web3-based solutions, competing against teams including PhD students.

Required to demonstrate teamwork, creativity, resilience, and the ability to work proficiently in a fast-paced environment.

## **SKILLS & INTERESTS**

**Abilities:** Python, SQL, PowerBi, Excel, PowerAutomate, PowerApps **Interests:** AWS, LLMs, Reinforcment Learning, Machine Learning, Deep Learning

Languages:

English (Fluent)
Spanish (Native)